



## **Notice Pursuant to Article 13 of the EU Regulation 679/2016 and Consent**

We wish to inform You that, pursuant and according to Article 13 of the EU Regulation 2016/679 (later, “GDPR”), **PERAR S.P.A.**, fiscal code and VAT number 03684810157, located in 20027 Rescaldina (MI), via Grigna No. 37, Phone: +39 0331.465208; email: [mmartignoni@perar.it](mailto:mmartignoni@perar.it); PEC: [posta@pec.perar.it](mailto:posta@pec.perar.it); is the **Controller of your personal data** and it will process your personal data pursuant to the existing laws and according to the following.

### **1. Categories of Collected and Used Personal Data**

Perar S.p.A. collects and uses personal identifying data (personal data) and contact details as well as other information relative to date and place of purchase and the purchased products.

### **2. Purpose and Legal Basis for Data Processing**

The above mentioned personal data will be collected and processed on paper and electronically, according to need, lawfulness, correctness, proportionality, and transparency for the purposes and according to the legal conditions (aka legal basis) that follow:

- a. For the purchase of goods or services  
For the purchase of goods or services, including informing about or managing complaints to Customer care. The legal basis for such processing is the performance of contract which you are a part of.
- b. Complying with the obligations defined in regulations and applicable national and supranational laws.  
In order to comply with obligations imposed by laws or regulations or by orders from the relevant authorities. The legal basis of such processing is the necessity to comply with a legal obligation.
- c. Verifying the compliance with the EU Regulation above and the protection of the rights.  
In order to manage possible behaviors violating the EU Regulation and to safeguard our rights in a legal setting (including the possible judicial recovery of debts). The legal basis is the vested interest (legal protection).
- d. For (direct) marketing purposes  
In order to send you by postal mail or electronic means, such as emails, SMS and MMS, newsletters, advertisement, or promotional literature. The legal basis of such processing is your consent (which is optional and revocable at any time).

### **3. Nature of Personal Data Provision**

The provision of your personal and contact data is mandatory in order to draft any contract, and failing to provide them in a complete and truthful manner will prevent any drafting.

### **4. Personal Data Recipients**

In order to pursue the purposes described above, your personal data will be processed by the employees of firms entrusted with reaching the above mentioned purposes, that have been clearly authorized to process data and that have received adequate operational instructions; the data may be processed also by the authorized personnel of third parties who operate as our controllers (IT and

customer care services providers, companies offering data entry and mailing services, brands). When strictly necessary for the above mentioned purposes, your personal data may as well be shared with independent third party controllers, such as relevant authorities, notaries, and chambers of commerce.

## **5. Time and Place of Personal Data Storage**

Perar S.p.A. will store your personal data through servers located within the European Economic Area only for the strictly necessary time to pursue the above mentioned purposes according to the civil and fiscal storing obligations and to the extent legally possible.

Accordingly, Perar S.p.A. specifies that:

- Personal and contact data shared when acquiring goods or services will be stored for the entire duration of the contract and, after its termination, for the ordinary period of limitation (equal to 10 years);
- Personal and contact data shared pursuant to obligations provided by regulations and national and supranational laws will be stored for the time expected by law (10 years for administrative procedure and accounting obligations), except when waived;
- In cases of consent to data processing for marketing purposes and consumption patterns analysis, the personal and contact data will be stored until withdrawal of consent.

## **6. Rights of Data Subject.**

In your capacity as “Data Subject,” according and pursuant to Articles 15-21 of the EU Regulation, you have the right to:

- ✓ Gain access to your personal data and obtain a copy of them (right of access);
- ✓ Update, modify and/or rectify your personal data (right of rectification);
- ✓ Obtain erasure, or set limits to processing, of your personal data, in the cases provided by EU Regulations, including when the data have been processed unlawfully or when their storage is no longer necessary in relation to the purposes for which they were collected or otherwise processed (right of erasure and right to the restriction of processing);
- ✓ Withdraw previously given consent, at any time and without prejudice, only in the cases when the process is based on your consent for one or more specified purposes and is in relation to common personal data (for example, date and place of birth and place of residence), or particular data categories (for example, data that reveal your race, your political beliefs, your religious beliefs, your health, and your sexual activity). However, the data processing based on consent and made before the consent withdrawal is legal (right of consent withdrawal);
- ✓ Within the limits set by the EU Regulation, receive a copy of your data in a common and readable manner in electronic form and request that such data be transmitted to another controller, if technically possible (right to data portability);
- ✓ Object at any time to data processing for direct marketing purposes, including profiling, if it is connected to such direct marketing (right to object).

## **7. Profiling and Data Dissemination**

Your personal data are not subject to dissemination nor to entirely automated processing, including profiling.

## **8. Data Storage**

Your personal data will be stored through:

- Storage within the Controller’s hardware;
- Filing pursuant to the Digital Administration Code: the Controller will use only trusted parties according to Art. 29 of the Digital Administration Code, should the filing not be made on our application systems.

When the processing is made by our company your data may be transferred to other countries due

to usage of cloud computing resources to file and store the data, but we assure you as of now that such transfer will be always made according to an adequate level of protection, as it will be defined by the European Commission, according to Art. 45 of the EU Regulation 679/2016. In such cases, your data will be protected using pseudonymisation and encryption technologies.

### **9. Ways to Exercise Your Rights**

You may exercise your rights by sending:

- A registered letter to PERAR S.P.A., fiscal code and VAT number 03684810157, legal address in 20027 Rescaldina (MI), via Grigna No. 37;
- A PEC to the address [posta@pec.perar.it](mailto:posta@pec.perar.it);
- An email to the email address [mmartignoni@perar.it](mailto:mmartignoni@perar.it).

You may lodge a complaint with the Supervisory Authority in case of infringement of regulations concerning the protection of personal data. For more information: <http://www.garanteprivacy.it>

### **10. Contact Details of the Data Controller**

The Data Controller is: **PERAR SPA**, fiscal code and VAT Number 03684810157, with registered office located in 20027 Rescaldina (MI), via Grigna No. 37.

The updated list of people responsible and in charge of processing is kept at the Controller's legal office.

### **11. Changes to This Notice**

This notice may be modified: in case, you will be provided with an updated copy.

## Notice Pursuant to Article 13 of the EU Regulation 679/2016 and Consent t

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We wish to inform You that, pursuant and according to Article 13 of the EU Regulation 2016/679 (later, “GDPR”), **T.R.P. S.R.L.**, fiscal code and VAT number 10154240153, located in 20027 Rescaldina (MI), via Grigna No. 37, Phone: +39 0331.465208; email: [tbiunno@trpsrl.it](mailto:tbiunno@trpsrl.it); PEC: [posta@pec.trpsrl.it](mailto:posta@pec.trpsrl.it); is the **Controller of your personal data** and it will process your personal data pursuant to the existing laws and according to the following.

### 1. Categories of Collected and Used Personal Data

**T.R.P. S.R.L.** collects and uses personal identifying data (personal data) and contact details as well as other information relative to date and place of purchase and the purchased products.

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## 5. Time and Place of Personal Data Storage

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